



LINKED LEARNING CONVENTION | ANAHEIM, CA | FEB. 12-14

NAFTrack Certification & Linked Learning Pathways Shaping our Future Workforce



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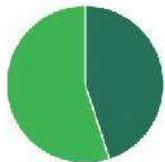
#LinkedLearning | #LLCON2018

Impact

Schools and companies that work with NAF are able to open countless doors for students who never even knew they existed.

Impact

104,261 STUDENTS



53%
MALE

47%
FEMALE

89% of all students are females and/or ethnic minorities

- 42% Hispanic/Latino
- 30% Black/African American
- 19% White
- 7% Asian
- 1% Other/Multi-racial
- <1% Native American/Alaska Native
- <1% Pacific Islander

71%
low-income students
based on eligibility for
free & reduced price lunch

18%
English Language
Learners

644 NAF
ACADEMIES

442 SCHOOLS

36
STATES
incl. DC and the
US Virgin Islands



162
DISTRICTS

208
Finance

89
Hospitality & Tourism

123
Information Technology

84
Health Sciences

102
Engineering

38
Other

4,855 ADVISORY BOARD MEMBERS

OUTCOMES

97%
of seniors graduated

90%
college-bound graduates

27%
seniors who had an internship

What is NAFTrack?

NAFTrack and its Components

NAFTrack

NAFTrack 
CERTIFICATION

myNAFTrack 

NAFTrack
CERTIFIED HIRING

NAFTrack Certification Benefits

Student

- Projects, exams, and internships will prepare you for college and careers
- Qualify for NAFTrack Certified Hiring

School & District

- Ability to measure students' college and career readiness
- Access student performance data to create data-driven action plans, improving student, school, and district-wide performance

Employer

- Cultivate interest in the industry through internships
- Ensure our nation's future workforce has the skills necessary to succeed in your industry

myNAFTrack Benefits

Student & Alumni

- Build a professional online profile and portfolio to easily showcase work to employers
- Access to a wide range of potential internship and job opportunities
- Access to a library of career resources

School & District

- Ability to track students post-graduation and measure college and career success

Employer

- Easily search for talent who have been certified through a rigorous and industry developed assessment system
- Directly promote the company to a highly skilled and diverse talent pool

NAFTrack Certified Hiring Benefits

Student & Alumni

May include:

- Pre-interview and resume support
- Priority hiring among equally qualified applicant pools
- Paid high school and college internships

School & District

- Shows the community that school and NAF efforts lead to unparalleled access to major employers and post-graduation success for students

Employer

- Gain a competitive edge over companies through direct access to certified, highly skilled talent
- Participation signifies the company's commitment to a diverse workforce

NAFTrack Certification

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CERTIFIED HIRING

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Program of Study

Successfully
complete the
Pathways Program
of Study



NAFTrack Certification

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CERTIFIED HIRING

Program of Study

Successfully complete the Pathways Program of Study



Internship



NAFTrack Certification

NAFTrack
CERTIFICATION



NAFTrack
CERTIFIED HIRING

Program of Study

Successfully complete the Pathways Program of Study



Internship

Successfully complete the internship

- 120 hours
- Paid: No less than federal subminimum
- Employer Assessment



NAFTrack Certification

NAFTrack
CERTIFICATION



NAFTrack
CERTIFIED HIRING

Program of Study

Successfully complete the Pathways Program of Study



Internship

Successfully complete the internship

- 120 hours
- Paid: No less than federal subminimum
- Employer Assessment



Graduate

NAFTrack Certification

NAFTrack
CERTIFICATION



NAFTrack
CERTIFIED HIRING

Program of Study

Successfully complete the Pathways Program of Study



Internship

Successfully complete the internship

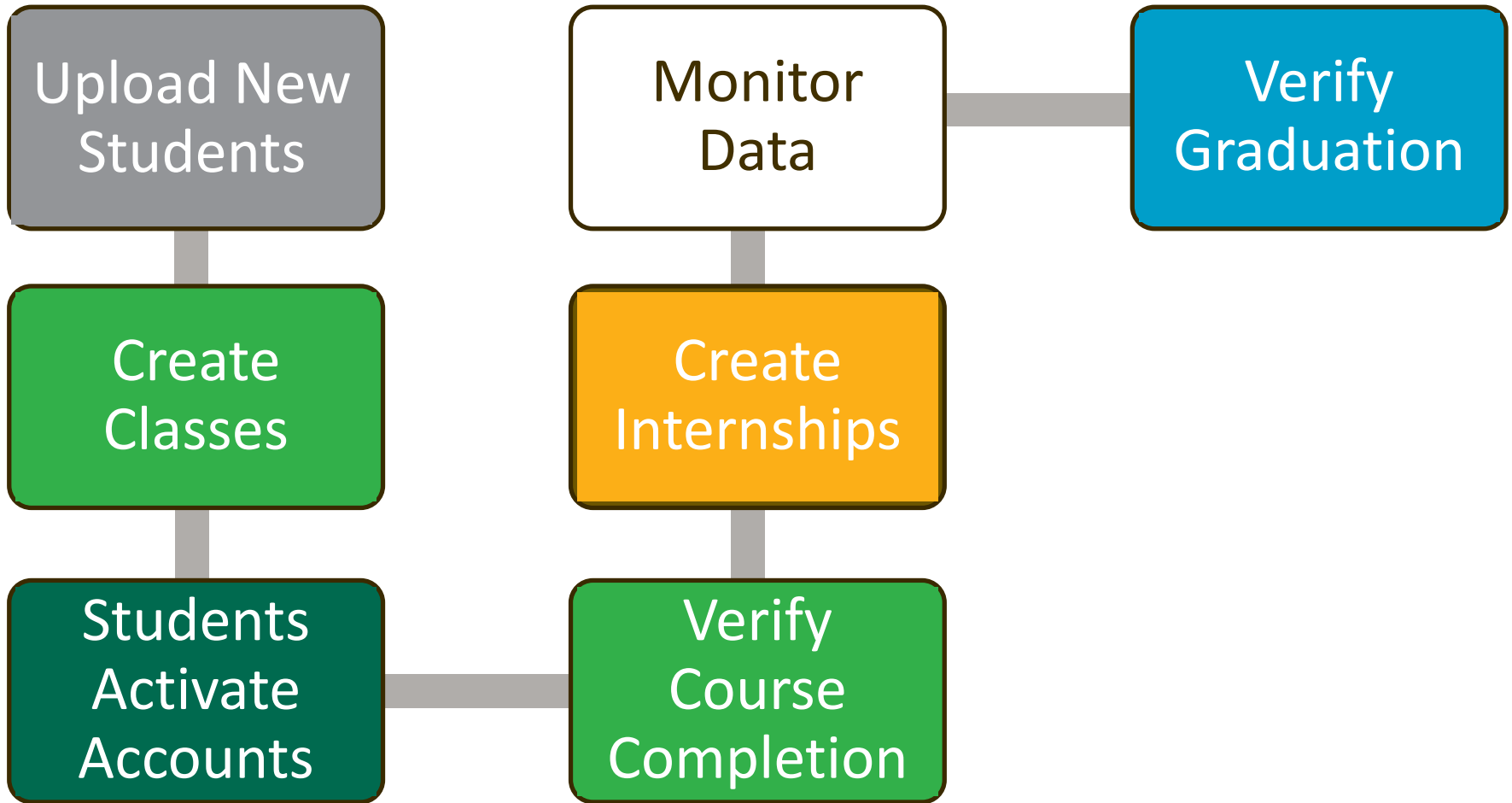
- 120 hours
- Paid: No less than federal subminimum
- Employer Assessment



Graduate

Successfully meet local high school graduation requirements

NAFTrack Certification



2018-19 NAFTrack Enhancements

NAFTrack
CERTIFICATION



NAFTrack
CERTIFIED HIRING

NAF Approved Program of Study

State Approved Curriculum

The courses must be on the state approved course list

The URL to the state list must be submitted in the application

Capstone Project

The student must complete one Culminating/Capstone project in their NAF Academy Experience

Goals for California

- Increase Internships - Future Ready Labs
- Expand NAFTrack Certification to Non-NAF students, California Pilot Sites
- Launch Local Iteration of NAFTrack

NAFTrack Certified Hiring Partners

A growing number of top companies have committed to give special consideration to college students and eventual job applicants who earned NAFTrack Certification.



NAFTrack Certified Hiring



Benefits could include:

- Pre-interview support
- Guaranteed interviews for qualified positions
- Potential higher starting salaries
- Priority hiring
- College internships
- And more...

Why myNAFTrack?

- Helps students make the connection between high school coursework and their future
- Helps students demonstrate the technical and professional skills they develop while in the Linked Learning Pathway
- Provides students with a lifetime portal to record educational and work experiences and achievements
- Provides teachers with access to national and local career opportunities for students
- Provides direct connection to top companies that offer paid internships and special consideration in the hiring process

Work-Based Learning

- Three phases: career awareness, career exploration, career preparation
- Awareness
 - Guest speakers
 - Worksite tours
 - Career fairs
- Exploration
 - Mock/informational interviews
 - Job shadows
- Preparation
 - Paid internships





NAFTrack Certification



Student Certification

Connection to Employer Partners & Career Development

Upload/Manage Students
Student Testing & Project Uploads

Students build profile: posting resumes & samples of work

Create & Manage Classes

Search for Employers & Opportunities

Training Resources: NTC Videos & Webinar Links

Student & Teacher CCRI resources

System Resources: NTC Manual

Alumni Resources

Course, Exam and Assessment Resources: Project Scoring Guidelines

Reports: Post-secondary Placement, WBL Activities

Reports: Exam, Course, Internship & Progress toward Certification

NAFTrack Platforms Demonstration



An online professional network connecting:

- NAF students
- Alumni
- Educators
- NAFTrack Certified Hiring employers



BE FUTURE READY

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Thank you!

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