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College & Career Success Culture

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College & Career
Academy Support
Network



#LinkedLearning | #LLCON2018

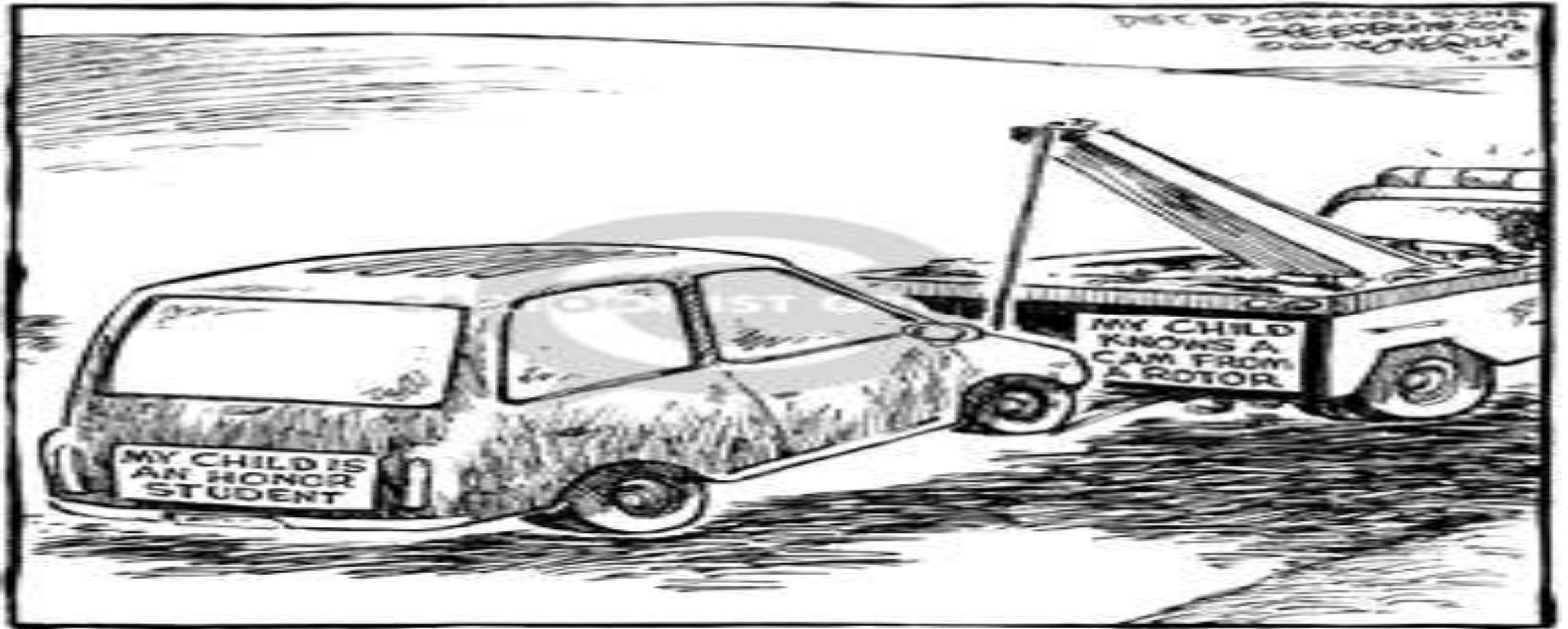
“The dream begins with a teacher who believes in you, who tugs, and pushes and leads you to the next plateau.”

– *Dan Rather*

Session Objectives

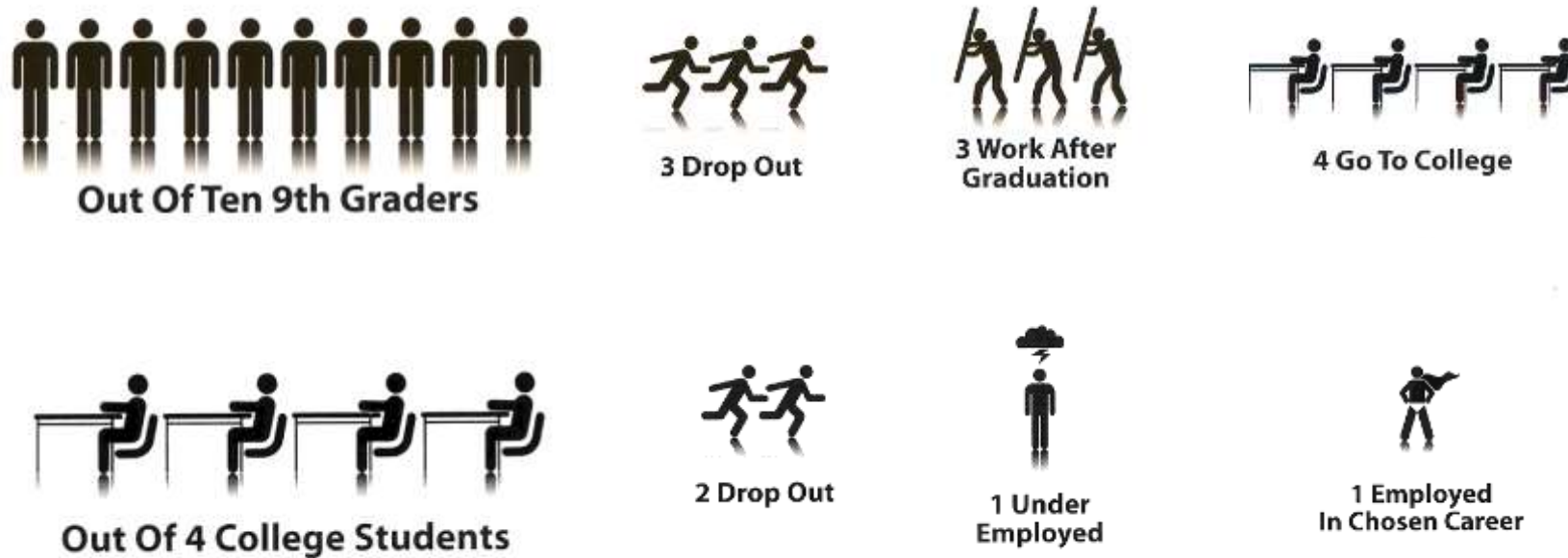
- To increase our knowledge and understanding of key elements of College & Career Success Culture
- To reflect upon our own college and career journeys
- To share best practices and strategies
- To consider next steps

The Origins of the Problem



Our Challenge: *College/Career Readiness*

Only 31 percent of American HS students will graduate from high school w/ skills needed to succeed in college/work



Each year dropouts represent **\$320 billion** in lost lifetime earning potential
- Alliance for Excellent Education - 2008

Success in the new economy demands a postsecondary credential and workplace skills.

College-and-career ready rates differ disproportionately by student/family income level and racial/ ethnic group.

If we fail to expand the ways we prepare youth for postsecondary education, their quality of life will suffer and our society will lose out on their potential contributions.





In an *Ethic of Excellence*, Ron Berger talks about schools that make their high expectations for all students manifest in student achievement and they do this by sustaining school cultures that compel and support students to achieve.

A Culture of Excellence: Excellence is born from culture.

Work of Excellence: (transformational) Once the student sees that he or she is capable of excellence, that student is never quite the same.

Teaching of Excellence (Supporting Craft, Learning)

Table Talk

What are indicators of college and career readiness and success in your pathway and school?



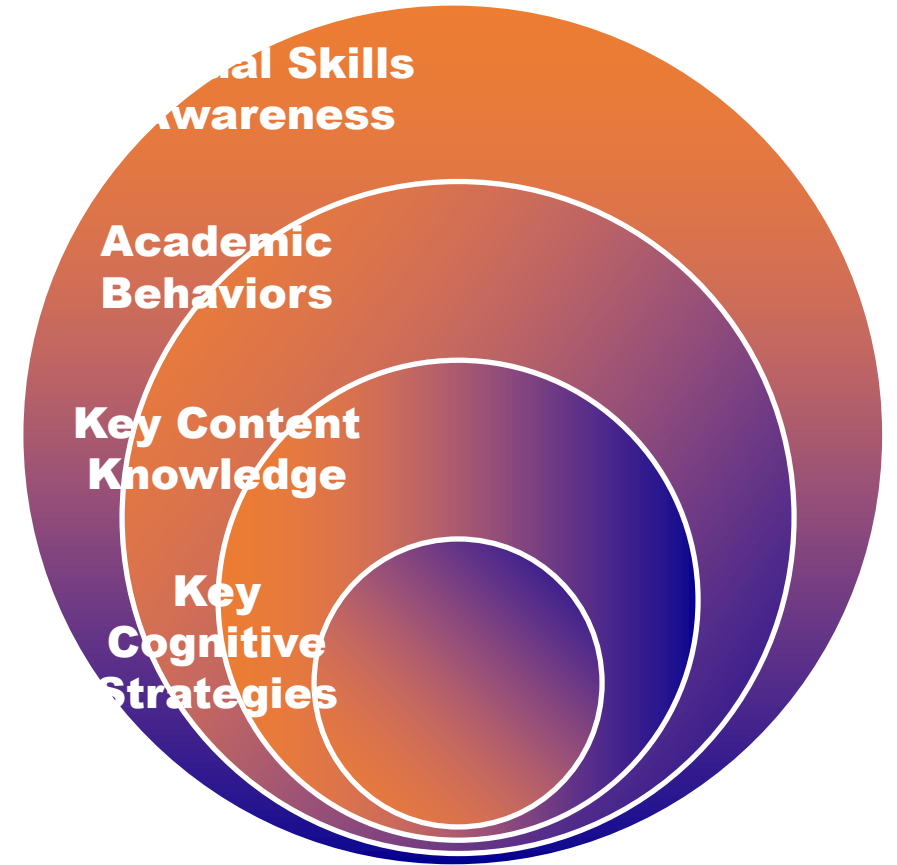
Conley's Dimensions of College (and Career) Readiness

Key Cognitive Strategies: Problem formulation, research, interpretation, communication, precision and accuracy.

Key Content Knowledge: Key foundational content and “big ideas” from core subjects.

Academic (& Technical) Behaviors: Self-management skills: time management, study skills, goal setting, self-awareness, and persistence.

Contextual Skills and Awareness (*College & Career Knowledge*): Admissions requirements, college types and missions, affording college, college culture, and relations with professors.



- adapted from D. Conley

College

Any education post high school that results in an earned credential: certificate, associate degree, bachelor's degree and beyond.

- Entry Ticket to the Middle Class/Family Wage
 - Better Health Outcomes
 - Higher Job Satisfaction
 - Access to Job Benefits

What is College and Career Going Culture?

“The environment, attitudes, and behaviors in schools and communities that support and encourage students and their families to obtain the information, tools, and perspective to ensure access to and success in postsecondary education and careers.”

GOAL

That Every Young Person In Our Pathways, Schools
and Communities Is Prepared for College, Careers
& Active Citizenship Without Need For
Remediation.

Our Educational Journeys

- * What early messages, positive and negative, did you receive from your family, friends, school, community, and media about your ability and your potential to go to college and succeed in high-quality careers?
- * What additional messages did you receive along the way?
- * Who or what encouraged you?
- * What were your barriers or challenges?

10 Principles of College-Career Success Culture

- College & Career Pathway Program of Study
- College and Career Talk
- Clear (& High) Expectations
- Information & Resources
- Comprehensive Counseling/ Advising
- Testing & Curriculum & Meaningful Work-Based/ Community-Based Learning
- Faculty/Staff Involvement

10 Principles of College-Career Success Culture

- * Family and Community Involvement
- * College & Industry Partnerships
- * Articulation

(Also important: peer groups, mentoring, rigorous academic & technical preparation, “college knowledge”, “career knowledge,” opportunities to develop 21st Century skills, youth leadership and voice, etc.)

College & Career Success Culture Activity

Youth Centered 21st Century College & Career Success Culture

Place Youth **at the
Center,**

then begin the
process of providing
the structure and
support for college
& career readiness.

Whose Responsibility ?

Who is responsible for Preparing Youth for college and high quality careers?

Pair and Share: One minute elevator speech: A colleague asks you why you believe all youth need to be prepared for both college and career. How would you answer her/him?

Also Important ... a Focus on Success

Simply focusing on college and career access is not enough. We need to also keep a focus on college & career SUCCESS.

- * Importance of assuring intellectually challenging work (rigor)
- * Importance of assuring relevant work.
- * Importance of paying attention to required college & career knowledge & skills (example: David Conley's book, SCANS, industry standards)

High Expectations & High Support

Set High Academic and Behavioral Expectations and Provide High Caring and High Support to Reach Them

- Identify Your Big Goals, Youth Learning Objectives, and Specific Expectations Around Completion
- Create a Culture of Excellence Where Every Student is Expected to and Supported to Succeed

High Caring

One of the most important factors behind a young person's success is a close connection with at least one adult who demonstrates caring and concern for the student's advancement.

Student Agency, Leadership, and Voice

Young people as co-creators in the work to develop and maintain a College and Career Success Culture

Peer support/mentoring/tutoring

Opportunities for Youth Leadership and Service related to College and Career Readiness and Success

Making College & Career Access Real

“No (youth) has a true choice until (he) she has been accepted into a college.”

– Deborah Wilds
(Gates Foundation)

Assessing College & Career Culture

- College & Career Success Culture Rubric
 - Assessing the 10 Elements: Where is your pathway/ School on the College and Career Success Culture Rubric?
- Action Planning
- Taking Strategic Action

A green rectangular road sign with rounded corners and a white border. The word "Possibilities" is written in a large, white, sans-serif font, slanted upwards from left to right. The sign is mounted on a wooden post. The background is a bright blue sky with scattered white clouds.

Possibilities

A green rectangular sign with rounded corners and a white border is mounted on two wooden posts. The sign features the words "Thank You" in a white, bold, sans-serif font. The background is a bright blue sky filled with numerous white, fluffy clouds of varying sizes.

Thank You

Thank you --- Staying in Touch

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